

## Janet M. Neal



Janet M. Neal is a person who sees a need and finds a solution. In 2002 she saw the need for corporate employees to find balance in their lives in order to become more productive and she founded Productivity Resource Group to provide coaching and training services to that end. In 2007 she founded The Professional Women's Center to address the needs she saw while facilitating women's networking groups: a desire on the part of women to connect and no facility designed to allow it. In 2010 she joined forces with The Institute for Entrepreneurial Leadership to bring resources to entrepreneurs to help them reach the next level in their business growth and later continued this work with C3Workplace. Today, her belief in the power of women to effect positive change in the world, has led her to found The Superbwoman, Inc., ([www.thesuperbwoman.com](http://www.thesuperbwoman.com)) offering coaching, connection and community to help women embrace and utilize their power, moving them from where they are to where they want to be. She is also the Co-Founder of Next Steps Navigation, a customized coaching service assisting soon-to-be college grads and recent college graduates find their next right step.

Trained initially as an educator, Ms. Neal has brought these skills to her successful careers in sales, marketing, training, speaking and coaching. Ms. Neal spent 19 years at IBM, holding a variety of sales and marketing positions there, working with Fortune 100 Pharmaceutical clients. Additionally she spearheaded programs focused on quality, and began IBM NJ's first work/life balance initiative. She left IBM to become Vice President, Sales and Marketing, at a start-up services company before launching her own training, coaching and consulting business. Ms. Neal utilizes her experiences in these ventures today as an inspirational and motivational speaker and leadership development trainer, with clients such as IBM, Kraft Foods, The State of California, Bear Stearns, Merrill Lynch, Barclays, JP Morgan, and Microsoft Corporation, and as a blogger on *The Huffington Press* and *Mogul*. Ms. Neal is also the author of *Soul in Control: Reflections of a Reformed Superwoman* (Balboa Press, 2012), and *The Superbwoman: It's All About The Be* (Morgan James, 2018), and has appeared on numerous radio shows and podcasts, such as *The Perri Peltz Show*, *The Debbie Nigro Show*, *That Got Me Thinking* and *The Mind Aware* podcast.

Ms. Neal graduated Magna Cum Laude with a BS in Education from Central Michigan University and holds a Masters in Spiritual Psychology from The University of Santa Monica, as well as completing coursework at The University of Vermont and Harvard Business School. She is an ICF accredited Life and Empowerment Coach (ACC), receiving training through iPEC Coaching and holds certifications in DISC training. Ms. Neal is the mother of three superb children.